

NiRo Design Center, LLC

Transforming Visions into Creative Careers
241 Asylum Street, 3rd Floor, Hartford, CT 06112 - (860) 724-NiRo

The NiRo Methods of Design (MOD) curriculum operates on an eighteen-week cycle that is divided into (3) 6-week courses. The next module begins on March 18, 2008 and the courses offered are as follows:

Spring 2008 Course Offerings

March 18 th through April 25 th	
Introduction to Fashion Design/ Fashion Theory	Introduction to Fashion Design/ Fashion Theory Advanced
April 29 th through June 6 th	
Advanced Sewing	Fashion Editorial
June 10 th through July 18 th	
Sewing 101	Advanced Marketing

Course Descriptions

Introduction to Fashion Design/Fashion Theory

This course addresses the basic elements of fashion design. Assignments introduce the design processes of trend and fabric research, storyboarding compiling, color story, and design innovation. This course will also study the mechanisms that promote fashion change. Topics include color, textile and style forecasting. The course promotes discussion of fashion as a psychological and sociological phenomenon of temporary style preferences. Through methods of consumer research and sales forecasting, students identify and analyze the connection between consumer preferences and product.

Fashion Sketching

This course introduces fashion-drawing techniques to communicate the ideas, moods and details of garments by visually interpreting fashion apparel, including the body proportions used in basic fashion drawing. Drawing techniques integrate the use of croquis and the concept of flat specification. As students create various croquis bodies for individual portfolios, they are expected to develop their own personal style and flat pattern drawing skills.

Fashion Editorial

This course focuses on current trends in the world of fashion. Through group discussion and analysis of current magazines and other published fashion materials, students will produce a fashion magazine based on their own observations of the trends and how these trends relate to their peers.

Advanced Sewing

This course takes the basics of sewing to the next level. Through various assignments that fine-tune the intricate finishing work of garment creation. Students will to take a more complex garment from concept to pattern to finished product.

Advanced Marketing

Building from the Marketing 101 course, which explored advertising, sales promotion, direct marketing and publicity/public relations and the need for integration of these promotional tactics, the Advanced Marketing course takes theory to practice. Through a series of modular workshops including but not limited to visual merchandising, fashion advertising and professional practices in marketing. Students are introduced to the various electronic vehicles currently used in this ever-changing industry while creating a brand, logos and various marketing materials.

Name:		Address:
Phone Number:		E-mail:
Session	Class Selection	Time
March 18 th through April 25 th		Monday, Wednesday & Friday 4:30 pm – 7:30pm
April 29 th through June 6 th		Monday, Wednesday & Friday 4:30 pm – 7:30pm
June 10 th through July 18 th		Monday, Wednesday & Friday 4:30 pm – 7:30pm

NiRo Design Center, LLC is a full service consulting and training business specializing in creative careers. Our focus is to develop the minds of young adults looking to explore opportunities in the field design, while connecting them with industry professionals that can further develop their skills and expand their knowledge in design related careers.

For Office Use Only:

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