

REBUILDING THROUGH FASHION

It is a fact that there is a growing number of female offenders entering our criminal justice system every day. As you are aware of, the need to capture these young ladies minds and interests is imperative to ensure a reduction in recidivism rates. By empowering these young ladies we can break the cycle of negative self-image and destructive behaviors.

Recreation has proven to be a place that links education and life-skills. **NiRo Design Center** will address these issues in a very creative manner utilizing fashion, entrepreneurship, and youth development workshops. We are in the business of restoring youth's hearts and minds while giving them valuable skills that will benefit them for the rest of their lives.

WHY THE GIRLS JUVENILE DETENTION CENTER?

NiRo was established by two high school friends going through similar circumstances but shared an interest in fashion. Both had drug-addicted parents and experienced teenage pregnancy. However, they were determined to create a better life for themselves through their fashion. While dealing with these personal issues, they focused on fashion as an outlet, which resulted in college degrees and positive family structures.

Those same high school friends now established designers and boutique owners have created **NiRo Design Center** as an outlet for youth. They shared similar rearing and environmental factors as the participants of the girls' juvenile detention center and came out on top. For this reason this population has captured the interest of the NiRo staff. We can be a perfect fit for the young ladies in your facility.

Through our programming we have witnessed an array of student success including, but not limited to: entry into post-secondary education, obtaining Part-Time employment, opportunities to gain income through skill and trade, and much more. Once a **NiRo Design Center** participant always a **NiRo Design Center** participant, meaning the doors to the center and all of its resources are available to past, present and future participants.

WHAT CAN NIRO OFFER YOU?

NiRo Design Center offers cutting edge Vocational, Life-Skills, and Social & Emotional training in the following area;

- **Vocational Training:** Fashion and Design, Fashion Theory, Garment Construction, Sketching, Fashion Styling, Modeling, Career Exploration, Accessories Design, Make-up Artistry, Computer Aided Design, Fashion Editorial,
- **Life-Skill Development:** Self-Esteem Building, Personal Grooming, Personal Image, Public Speaking, Health and Nutrition, Personal Finances, Personal and Professional Etiquette,
- **Social and Emotional Training:** Positive Decision Making, Effective Problem Solving, Personal Finances, and Interpersonal Communication. Workshops also include Personal Grooming, How to Cope with Stress and Anger and Expressing Emotions Constructively.
- **Post Program Services:** Weekly Vocational & Educational Training Workshops, Internship/Apprenticeship Identification, Post-secondary Education Searches, Intergenerational Mentoring, Career Exploration.



Our Mission

It is the mission of NiRo to EXCITE, ENCOURGE, EDUCATE and EMPOWER through fashion.

Company Overview

NiRo Design Center, LLC

Transforming Visions Into Creative Careers

NiRo Design Center creators founded their program with an “outside-the-box” approach of mixing life-skill enhancement, vocational education development, and business and entrepreneurship training in a way that has never been done before. It is our goal to provide cutting edge training to individuals looking to expand their knowledge and competencies in the field of fashion and design.

NiRo Couture, LLC

NiRo Couture, LLC is a full service retail establishment with a main objective of client satisfaction. Our designs aim to capture the essence of style, function, and personality and celebrate them in a way that a fashion house has never attempted before. NiRo Couture will provide customers with quality materials, innovative designs, and affordable prices. As one of very few establishments in the area, customers are introduced to an environment where clothes are designed and created with them in mind. NiRo will provide specialty services along with its impeccable selection of fashion. Service include: Image Consulting, Beauty Enhancement Services, Closet Therapy, Fashion Styling, and Personal Shopping.

The NiRo Foundation

Where Fashion meets Philanthropy

The NiRo Foundation was created to support youth interested in the fields of fashion, design and entrepreneurship. Donors’ support provides scholarships for un-funded youth, program upgrades and supplies. A portion of the funds is also allocated for guest speakers, educational field trips and celebrations that support the efforts of the foundation. As the number of students that are graduating from high school and the design center increases so does the need to provide scholarships to support post-secondary education efforts, the foundation also supports this growing need.

How to Get Involved?

Visit our facility at 241 Asylum Street, Downtown Hartford or contact us at www.nirodesigncenter.com or call us at (860) 724-NiRo (6476).